# Bret Sande Oreta

Full-Stack Web Developer | Curriculum Vitae

My name is Bret Sande Oreta. I am an experienced Full-Stack Web developer using the Laravel + Vue Js stack for over 5 Years. I have experience in working in a busy environment dealing with targets and deadlines. I can confidently work in a collaborative environment and take on leadership roles as well.

## **Contact Information**

- Email : <u>bremmurd08@gmail.com</u>.
- Portfolio : <u>https://bretoreta.me</u>
- Phone : 0740 821 859.
- Location : Mombasa, Kenya.
- Availability : Immediately.

# Work Experience

#### **Backend Developer**

Worksson Inc. - <u>https://worksson.com</u>

February 2021 – March 2021

- ✓ I was involved in the full-application development cycle and participated in development team stand-ups and scrums to meet aggressive deadlines.
- ✓ I also participated in coming up with amicable solutions to the existing user interface designs in order to give the website a new look.

#### Lead Designer

The Siaya Weekly Magazine

March 2021 – December 2021

- Being the lead designer, I was in charge of coming up with several layouts for the magazine templates while keeping simplicity of the magazine uncompromised.
- ✓ I participated in making sure every release of a fresh edition of the magazine is clean and doesn't in any way imitate the layout of any existing magazine.

#### Web Developer and Designer

Inkpot Group Limited – <u>https://inkpotgroup.co.ke</u>

November 2021 – May 2022

- ✓ I was assigned the role of designing and coming up with the company logo and other official documents e.g. Invoice document.
- ✓ In my role I was also assigned design and development jobs tasked to the company and delivered all jobs on time.
- I developed and made logos for several clients like Aussie Association of Somalia (www.aas.org.so) and Prime Charters International (www.primechartersinternational.co.ke) and Fereydis (https://ferneydis.com)
- $\checkmark$  In the same role I was the website administrator for both sites.
- ✓ I also worked on various client's websites some of which are listed below:
  - <u>https://emerglobal.org</u>
  - <u>https://scyga.co.ke</u>
  - <u>https://ferneydis.com</u>
  - <u>https://southeastalego.co.ke</u>
  - <u>https://sohda.so</u>

#### Web Developer and Designer (Remote – 3 Month Contract)

Elegant Point Shop – <u>https://elegantpointshop.com</u>

June 2022 – August 2023

- ✓ I was assigned the role of designing and coming up with the company logo and application layout design using primary colors from the landing page design.
- ✓ I was also responsible for building the company website that is currently live and is being used by the shop to run its business online.
- ✓ I was responsible for integrating the shop to Stripe API for payment processing and we chose WooCommerce for orders and delivery tracking.
- ✓ I was able to achieve a +34% increase in traffic to the website by implementing various strategies including but not limited to cache optimization, media offloading to CDN (Content Delivery Network) We used Digital Ocean's S3 compatible Object Storage buckets, Cloudflare integration and others.
- ✓ I was also responsible for running ads for the client using their AdSense account which also boosted paid traffic to the website.

#### Full Stack Web Developer and Designer (Remote – 6 Month Contract)

ClicksTribute Inc - <u>https://clickstribute.com</u>

September 2022 – February 2023

- ✓ I was assigned the role of designing and coming up with the company logo and application layout design using primary colors from the landing page design.
- ✓ In my role I was also assigned design and development jobs tasked to me and delivered all jobs on time.
- ✓ In the same role I was the development lead for all matters development and acquired leadership skills along the way.

#### Full Stack Web Developer

#### BiasharaYako – <u>https://biasharayako.com</u>

February 2023 – June 2023

- ✓ I actively developed and maintained the project while making the project also available to the various admins.
- I integrated payment options like MPESA and PayPal to the system whilst upholding and maintaining the system's integrity and security.
- While at it, I was also responsible for managing the servers that were hosting the project and did several other DevOps activities like Database Backups, Database optimization etc.
- I also designed the company logo and branding icon used widely on their website and other branded materials.

#### Website Developer | Server Management & Marketing Representative

Fairdeal Furniture – <u>https://fairdealfurniture.co.ke</u>

August 2024 – Current

- Actively revamped the old website, developed and maintained the company's internal tools as requested by my managers, ensuring seamless functionality and accessibility for various colleagues.
- ✓ Integrated secure payment options, including MPESA and PayPal, while maintaining the system's integrity and security.
- ✓ Managed servers hosting the project, performing DevOps tasks such as database backups, optimization, and ensuring uptime and performance.
- ✓ Took on additional responsibilities in marketing by designing various branded designs that were being used on the website and for other marketing purposes e.g. Google Ads, Billboards etc.

 Collaborated with cross-functional teams to align technical and marketing efforts, contributing to the overall growth and user engagement of the platform.

## **Education Background**

#### **B.Sc. Computer Science**

Maseno University, Kenya

Joined September 2018

#### Kenya Certificate of Secondary Education (KCSE)

Agoro Sare High School – Mean Grade B+ (69 Points)

Joined January 2014

#### Kenya Certificate of Primary Education (KCPE)

Duha Primary School – Mean 355 Marks

Joined January 2006

# **Skills**

Teamwork Problem Solving Machines

# Leadership Graphic Design

Flexibility Patience Dialogue Creativity Interests Computer Systems Art

# Time Management

# Referees

Mr. Darrel Odongo

Chief Executive Officer

Inkpot Group Limited

0704 451 372

Mr. Steve Mosiori Backend Developer

Amazons KE Limited

0790 882 866